Des Moines Area Community College

Public Relations

For students planning to transfer to UNI and major in Public Relations, the following plan of study is generally recommended:

1. Complete an Associate of Arts (A.A.) at Des Moines Area Community College

2. Complete ALL of the following courses at DMACC (as electives within the A.A. degree):

UNI COURSE	UNI NAME	DMACC COURSE	DMACC NAME
COMM COR 1010	Mass Communication & Society	JOU 110	Intro to Mass Media
ACCT 2120	Principles of Financial Accounting	ACC 131	Principles of Accounting I
MKTG 2110	Principles of Marketing	MKT 110	Principles of Marketing

FOR MORE INFORMATION:

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