

## Southwestern Community College

### Public Relations

For students planning to transfer to UNI and major in Public Relations, the following plan of study is generally recommended:

1. Complete an Associate of Arts (A.A.) or Associate of Science (A.S.) degree at Southwestern Community College
2. Complete ALL of the following courses at SWiCC (as electives within the A.A./A.S. degree):

UNI COURSE	UNI NAME	SWiCC COURSE	SWiCC NAME
ACCT 2120	Principles of Financial Accounting	ACC 131 <u>OR</u> ACC 142	Principles of Accounting I <u>OR</u> Financial Accounting
MKTG 2110	Principles of Marketing	MKT 110	Principles of Marketing
ECON 1031 <u>OR</u> ECON 1041	Intro to Business Economics <u>OR</u> Principles of Macroeconomics	ECN 110 <u>OR</u> ECN 120	Intro to Economics <u>OR</u> Principles of Macroeconomics

**FOR MORE INFORMATION:** DEPARTMENT OF COMMUNICATION & MEDIA  
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